

The 10th Annual Shyne Awards



Showing How Youth Need to Excel

The Shyne Awards celebrates the positive achievements made by young adults!

www.TheShyneAwards.org

Event Location:

Union Trust Building

Date: Sunday, June 3, 2018

Red Carpet Event: 5:00 p.m.

Premiere Event Ceremony: 6:15 p.m.

The Shyne Awards, "It's Not Just An Event. It's A Movement!"

Produced by The Shyne Awards Foundation



“Children are likely to live up to what you believe of them.”

~ Lady Bird Johnson, Former First Lady of the United States

For 10 years, The Shyne Awards Foundation through its signature event, “The Shyne Awards,” has recognized the positive achievements of young adults between the ages of 13-19. To commemorate this milestone year, The Shyne Awards requests your financial support in joining us to celebrate the efforts of young adults on Saturday, August 5, 2017. This high-energy event will showcase the profound accomplishments of young adults in our region!

Why The Shyne Awards was created? - The Shyne Awards was created due to the fact that young adults between the ages of 13-19 are statistically the most likely to be engaged or impacted by criminal activity. We simply cannot ignore the statistics. In fact, we can do something about it, and that is why we created a *pro-active* public platform to announce and celebrate what young people in Pittsburgh and surrounding counties are doing to make a difference in the lives of many while serving as effective agents of social change in the process. If you base your information on electronic and print media, you would wholeheartedly believe that ALL young adults are engaged in negative activity and only a small percentage are on the right track when the opposite is true! To date, we have received 575 nominations, presented 74 awards and given \$22,500 in scholarships.

Results & Newly Added Youth Initiative - Over the years, we’ve found that young adults awarded with a Shyne Award has positively affected young members of that family. As a result, younger members of the families become encouraged and strive to obtain a Shyne Award when they become of age. Therefore, The Shyne Awards are a *pro-active agent for* preventing crime and other negative activity! In our 10th year, we strive to have a stronger impact in the lives of young adults. Our foundation is positioned to provide ongoing programs for young adults specifically those who attend school in Downtown, Pittsburgh. In light of the rising concerns regarding unwanted incidents happening Downtown as it relates to the students leaving their schools and loitering near area businesses, we have launched the *Downtown Youth Initiative*. This initiative, which joins key stakeholders in the Downtown area together, will engage and attract students from the time they exit their schools for the given day through their departure time later in the evening.

We Need Your Help - While The Shyne Awards Foundation through its signature awards show and youth initiative emerges as a leader in empowering young adults, the vital collaboration with organizations who are dedicated to positively enhancing our city through the giving of their time and financial support is truly cherished. Simply put, we need your financial support to create a premiere event that both, celebrates the achievements of young adults, and also assist in the development of youth programs via The Shyne Awards Foundation. In addition, every year we seek to present **10 Financial Scholarships** to our Honorees. We hope you will consider assisting us in this effort as contributors have the chance to be publicly recognized. Please find a description of our sponsorship packages attached to this message.

We hope that you will join us as we promote the positive achievements made by young adults – every day. Thank you for your thoughtful consideration!

Sincerely,

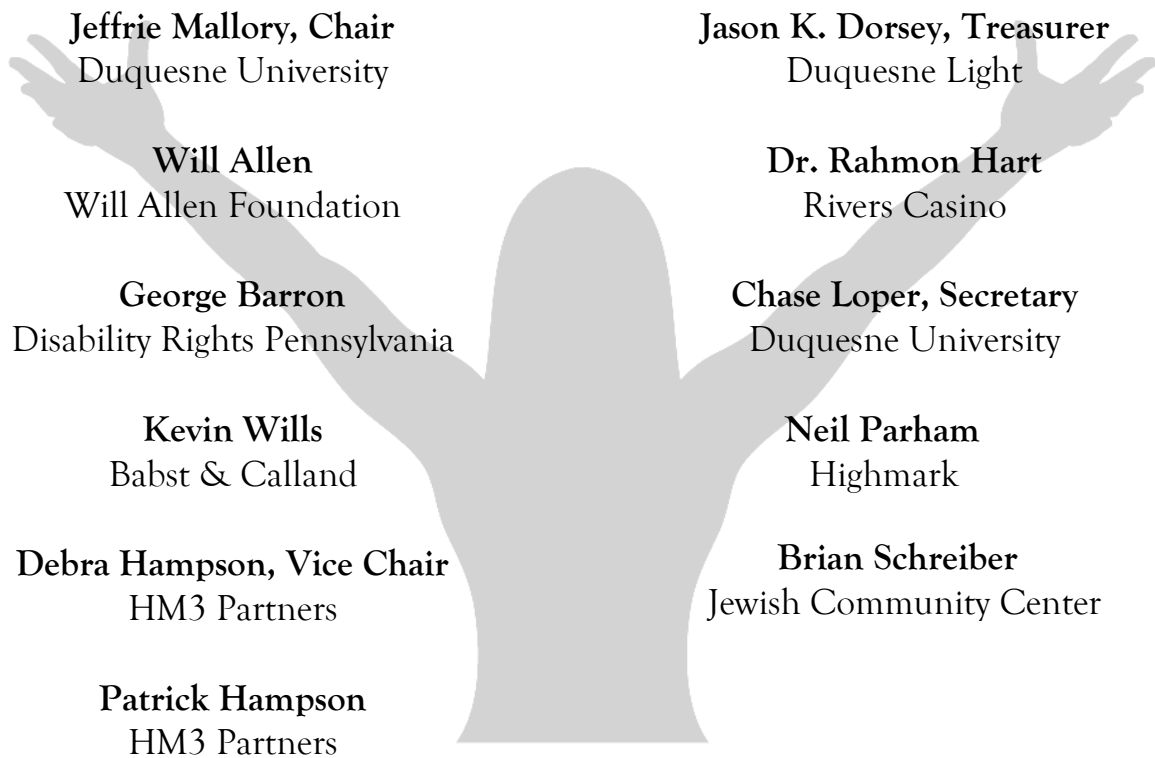
Founders, The Shyne Awards Foundation
Darnell & Orlana Drewery

The Shyne Awards, “It’s Not Just An Event. It’s A Movement!”
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MEET OUR ADVISORY BOARD

Founders: Darnell Drewery & Orlana Darkins Drewery





SPONSORSHIP PACKAGES

PLATINUM STAR - \$7500

- Award Presenter at The 10th Annual Shyne Awards
- Logo inclusion on all collaterals and electronic/print marketing
- Company logo/name presented on stage at the event
- Inclusion on all press releases
- Full Page (B&W) ad in event souvenir booklet
- Invitation to Pre-Event Sponsor Reception
- Ten (10) Tickets
- Opportunity to meet special guest host

GOLD STAR - \$5,000

- Award Presenter at The 10th Annual Shyne Awards
- Logo inclusion on all collaterals and electronic/print marketing
- Company logo presented on stage at the event
- Inclusion on all press releases
- Full page ad - Souvenir Booklet
- Eight (8) Pre-Event Sponsor Reception
- Eight (8) Event Tickets

SILVER STAR - \$2,500

- Logo inclusion on all collaterals and electronic/print marketing
- Company logo presented on stage at the event
- Inclusion on all press releases
- Half Page ad - Souvenir Booklet
- Six (6) Pre-Event Reception
- Six (6) Event Tickets



SPONSORSHIP PACKAGES

BRONZE STAR - \$1500

- Company logo presented on stage at the event
- Logo inclusion on all print marketing
- Quarter Page ad - Souvenir Booklet
- Four (4) Event Tickets

SHINING STAR - \$500

- Company name/logo presented on stage at the event
- Business Card ad - Souvenir Booklet
- Three (3) Event Tickets

SHYNE SUPPORTER - \$250

- Company name/logo presented on stage at the event
- Company name/logo listed in Souvenir Booklet
- Two (2) Event Tickets

FOLLOW US ON SOCIAL MEDIA

Facebook: The Shyne Awards

Twitter: The Shyne Awards

Instagram: The Shyne Awards



YES!

I would like to support The 10th Annual Shyne Awards with a:

- _____ Platinum Star Sponsorship (\$7,500)
- _____ Gold Star Sponsorship (\$5,000)
- _____ Silver Star Sponsorship (\$2,500)
- _____ Bronze Star Sponsorship (\$1,500)
- _____ Shining Star Sponsorship (\$500)
- _____ Shyne Supporter Sponsorship (\$250)

SCHOLARSHIP DONATION

You have the opportunity to financially support our Shyne Awards Scholarship Fund. All money donated directly goes to provide financial scholarships to each of the Honorees.

_____ \$100 _____ \$300 _____ \$500 \$ _____ Other

*We are requesting that your generous financial support is received by: Friday, May 11, 2018.

Name: _____

Company: _____

Address: _____

Phone: _____

Email Address: _____

Mail to: The Shyne Awards c/o The Pittsburgh Contingency, 1716 Nevada Street, Pittsburgh, PA 15218-2328.

Make Checks Payable to: The Pittsburgh Contingency **Memo:** The Shyne Awards
The Pittsburgh Contingency is a 501(c)3 organization and serves as the fiscal agent for The Shyne Awards Foundation.